BREAKING STEREOTYPES

RANJU ALEX, AREA VICE PRESIDENT - SOUTH ASIA, MARRIOTT INTERNATIONAL, IS LEADING SEVERAL INITIATIVES, INCLUDING WOMEN EMPOWERMENT, DIVERSITY INCLUSION, SUSTAINABILITY AND NEW BUSINESS MODELS. IN THIS EXCLUSIVE INTERVIEW, SHE SHED LIGHT ON THE PRINCIPLES THAT DEFINE THE COMPANY AND ITS JOURNEY AHEAD.

Hitting century WITH SAROVAR HOTELS AND RESORTS ALL SET TO OPEN ITS 100TH PROPERTY, ANIL MADHOK, EXECUTIVE CHAIRMAN, AND AJAY BAKAYA, MD, DELVE INTO THE FUNDAMENTALS THAT HAVE SHAPED THE VISION AND FOUNDATION OF THE COMPANY

ANURAAG BHATNAGAR, CHIEF OPERATING OFFICER, THE LEELA PALACES, HOTELS AND RESORTS, TALKS ABOUT HOW HOSPITALITY IS MAKING SWEEPING CHANGES IN THE POST-PANDEMIC WORLD AND EMBRACING THE NEXT PHASE IN ITS GROWTH TRAJECTORY

BUILDING LEGACY

A STAGE SET FOR THE STARS

PUNEET DHAWAN, SENIOR VICE PRESIDENT OF OPERATIONS - INDIA & SOUTH ASIA, ACCOR, AVERS THAT HOSPITALITY IS A PEOPLE'S BUSINESS; WHETHER IT IS ABOUT GUESTS OR COLLEAGUES, MAKING THEM COUNT WILL BE WHAT SUCCESS MEANS

The ardent hotelier

THE ARDENT HOTELIER

Honouring the best

HITTING CENTURY

Media Pack 2023

THE DEFINITIVE GUIDE TO SUCCESSFUL HOTEL MANAGEMENT
Hotelier India is the most preferred magazine for the hospitality business in the country. It delivers vital information about contemporary trends, successful policies and practices adopted by industry leaders, in-depth reports on various aspects from key decision-makers and the people who matter.

Hotelier India covers the major facets of the industry, ranging from news and insights to perceptive interviews, case studies and market intelligence reports. Over the years, the magazine has gained a strong reputation for its analytical approach, ability to gather views from top-ranking industry professionals and organise roundtable sessions with virtually every segment of the Indian hospitality sector.

**Print advertising**

- Hotelier India has emerged as the most preferred magazine in the hospitality business, over the past decade.
- Hotelier India is distributed to, and read by, an audience of hoteliers, operators, developers, owners, architects, interior designers and consultants as well as industry associations and educational institutes connected with the hospitality sector.
- Hotelier India counts key decision-makers as central to its readership profile. This includes MDs, presidents, chairpersons, CEOs, CTOs, CIOs, CFOs, vice-presidents, project heads, consultants and general managers, as well as heads of various departments in the hospitality industry, including sales and marketing directors, chief engineers, procurement heads, revenue heads, housekeeping heads, chefs, F&B directors, etc.
- Hotelier India is read by all branded international and national hotel chains as well as independent properties across India.
- Hotelier India organises several events to help industry professionals gain better insights about the dynamic industry and also validate the market before investing into newer products and processes.
Advisory Board

Our distinguished advisory board has been assembled to help guide Hotelier India to become even more representative of its community. Members have been invited from the highest levels of the industry to ensure that the magazine continues on its path of success.

Testimonials

It was indeed a fantastic event. Many Congratulations to Bibhor, Shaloo and rest of the ITP team for all the effort and collaboration with our teams – Dimple, Bharat and Tonsana. As discussed over the call, we look forward to more collaborations in the coming New year and certainly Hotelier India Awards 2023. Hotelier India is one of the leading and most prestigious magazine for the hospitality industry.

ABHISHEK JAIN,
Chief Commercial Officer – Airport Land Development, Delhi International Airport Limited.

Hats off to Bibhor and ITP for bringing the Oscars of Hospitality to life yet once again. The packed ballroom, the array of Luminaries from all hostel chains, thought leaders, Amitabh Kant himself, and over 600 engaged delegates is a huge testimony of your credibility and impact and influence! Well done! The event itself was seamlessly executed, spot on for timings leaving enough networking time to give hi-fives to fellow hoteliers. The awards themselves were so well contested, accepted and celebrated. F&B, MC, AV, all we’re on point. In the hospitality industry Hotelier India is the most preferred magazine.

ANURAAG BHATNAGAR,
COO Leela Hotels and Resorts

It was wonderful to attend Hotelier India Awards 2022. Indeed, a great evening full of momentous networking possibilities and recognizing the best. I am very impressed with how the show was organized and conducted. Many congratulations to you and your team. In our industry, Hotelier India is recognized as the most popular and reputed publication.

KB KACHRU
Executive Vice President, South Asia at Carlson Rezidor Hotel Group

Hotelier India is a lovely publication, it is a lovely set of individuals driving the publication and I think quality of work is par excellence.

ZUBIN SAXENA
Managing Director & Vice President Operations - South Asia Radisson Hotel
**Hotelier India - Highlights**

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<tr>
<th>Special Issue</th>
<th>Month</th>
<th>Design</th>
<th>F&amp;B</th>
<th>Technology</th>
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<tbody>
<tr>
<td>2023</td>
<td>January</td>
<td>Bathroom experience</td>
<td>Vegan food</td>
<td>WiFi and wireless connectivity</td>
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<td>Trends 2023</td>
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<td>F&amp;B special</td>
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<td>Leisure</td>
<td>April</td>
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<td>Social media strategy</td>
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<td>Innovative Building Technology</td>
<td>May</td>
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<td>Sustainability special</td>
<td>June</td>
<td>Outdoor Furniture</td>
<td>Vegan</td>
<td>Waste management</td>
<td>Housekeeping heads</td>
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<tr>
<td>Revenue strategies</td>
<td>July</td>
<td>Walls, paints</td>
<td>Banquet</td>
<td>POS</td>
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<tr>
<td>IT special</td>
<td>August</td>
<td>Gym equipments</td>
<td>Spices</td>
<td>Solar water heating systems</td>
<td>HR directors</td>
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<tr>
<td>Anniversary issue</td>
<td>September</td>
<td>Outdoor furniture</td>
<td>Global health menu</td>
<td>Conference and meeting tools</td>
<td>Marketing and communications</td>
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<tr>
<td>Festive Special</td>
<td>October</td>
<td>Furniture &amp; Furnishings</td>
<td>Desserts</td>
<td>Reservation systems</td>
<td>Spa heads</td>
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<tr>
<td>Hotelier Awards - Jury special</td>
<td>November</td>
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<td>Premixes/sauces</td>
<td>Video surveillance solutions</td>
<td>Chief engineers</td>
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<tr>
<td>Wedding</td>
<td>December</td>
<td>Lighting</td>
<td>In-house restaurants</td>
<td>Property management systems</td>
<td>Luxury cruise personnel</td>
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</table>

**EDITORIAL**

- 95% of Hotelier India's readers consider its content to be good or better than other publications that focus on the hospitality sector in the region.

**COMPETITIVE ADVANTAGE**

- 93% of Hotelier India's readers consider the magazine to be a superior or far better publication than others in the same industry within the region.

**PURCHASING DECISIONS**

- 97% of our readers have at some point used Hotelier India to make purchasing decisions based on its editorial and advertising content.

**READER SPEND**

- 28% of Hotelier India's readers are either solely, or jointly, responsible for a budget of between US $1 million to $100 million annually.
• The most prestigious event for the Indian hospitality industry, these awards honour those hospitality professionals who have rendered exemplary service to their organisations and corporate peers.

• The Hotelier India Awards bring together the creme de la creme of the country’s hospitality industry. As such, it is an ideal place for suppliers and service providers to promote their brand, meet potential customers and network with their existing clients.
Hoteliere India brings together top GMs from various cities across the country to raise core issues and share their experiences. GMs representing leading hotel chains discuss topics ranging from pain points to success stories – including critical subjects like guest satisfaction, revenues, development & training, changing market trends.

GM Summit - North, South, East & West

GM Roundtable - New Delhi
**Stats**

**www.hotelierindia.com**

- **Unique Users**
  100,036+ per month

- **Page Views**
  1,56339+ per month

- **E-mail Subscribers**
  91,000

- **Number of Sessions**
  120,969+ per month

- **Visitors**

- **Avg session duration**
  00:08:05 per month

**Magazine Reader Profile**

- Hotel Owners, Chefs & F&B: 36%
- Hotel Operators: 42%
- Consultants: 8%
- Architects: 2%
- Developers: 12%

**Magazine Geographic Distribution**

- North: 8%
- South: 37%
- West: 26%
- East: 25%

**Newsletter Reader Profile**

- Hotel Owners & F&B: 37%
- Hotel Operators: 15%
- Consultants: 6%
- Architects: 36%
- Developers: 7%

**Newsletter Geographic Distribution**

- North: 31%
- South: 24%
- West: 33%
- East: 12%

*As per google analytics*
Advertising opportunities on the site

Billboard 970 x 250 px
Advertising opportunities on the site
Advertising opportunities on the site

Conrad Bengaluru announces ‘Nati Ruchigalu’ food festival

Guests can enjoy the rustic country style cuisine between 11th to 24th November at Carwary

Holiday Inn Mumbai International Airport presents ‘Dilli Se Dil Tak’

A Taste of Truffles at Romano’s JW Marriott Mumbai Sahar

Half page Ad 300 x 600 px

Driven By Data

Raffles Udaipur: India's first Raffles
Advertising Rates

MAGAZINE

<table>
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<th>POSITION</th>
<th>SPECIFICATIONS</th>
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<td>Central DPS</td>
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FORMAT REQUIRED:
- Artwork Format – PDF/ EPS
- Colour Format - CMYK
- Creatives – High resolution (300 dpi)

ONLINE

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HOTELIER INDIA AWARDS 2023

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<tr>
<td>Category Partner</td>
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