Media Pack 2024
Hotelier India is the most preferred magazine for the hospitality business in the country. It delivers vital information about contemporary trends, successful policies and practices adopted by industry leaders, in-depth reports on various aspects from key decision-makers and the people who matter.

Hotelier India covers the major facets of the industry, ranging from news and insights to perceptive interviews, case studies and market intelligence reports. Over the years, the magazine has gained a strong reputation for its analytical approach, ability to gather views from top-ranking industry professionals and organise roundtable sessions with virtually every segment of the Indian hospitality sector.

- Hotelier India has emerged as the most preferred magazine in the hospitality business, over the past decade.
- Hotelier India is distributed to, and read by, an audience of hoteliers, operators, developers, owners, architects, interior designers and consultants as well as industry associations and educational institutes connected with the hospitality sector.
- Hotelier India counts key decision-makers as central to its readership profile. This includes MDs, presidents, chairpersons, CEOs, CTOs, CIOs, CFOs, vice-presidents, project heads, consultants and general managers, as well as heads of various departments in the hospitality industry, including sales and marketing directors, chief engineers, procurement heads, revenue heads, housekeeping heads, chefs, F&B directors, etc.
- Hotelier India is read by all branded international and national hotel chains as well as independent properties across India.
- Hotelier India organises several events to help industry professionals gain better insights about the dynamic industry and also validate the market before investing into newer products and processes.

80,000
Total circulation
3,200,000
Total readership
Pan-India Availability

Social Media

129,035 followers
Our distinguished advisory board has been assembled to help guide Hotelier India to become even more representative of its community. Members have been invited from the highest levels of the industry to ensure that the magazine continues on its path of success.

Advisory Board

AJAY BAKAYA
Managing Director, Sarovar Hotels and Resorts

ANURAG BHATNAGAR
Chief Executive Officer, The Leela Palaces, Hotels and Resorts

ANJU PURI
Chairman, Amanock Property Consultants

DILIP PURI
Founder and CEO, Indian School of Hospitality

JADEEP DAINI
Managing Director, Hotels and Hospitality Group, South Asia, IL

KAPIL CHOPRA
Founder & CEO, The Postcard Hotel

MANAV THADANI
Founder Chairman, Hotelivate

MOHIT NIBULA
Chief Operating Officer, The Oberoi Group

NEERAJ GOVIL
St VP-Operations (ARCS), Marriott International

NIDHI SHANKAR
Director, Brigade Hospitality

PARAM KANNAMPILLY
CMD, Concept Hospitality

PUNEET DHAWAN
Senior VP-Operations, India & South Asia, Accor

RAHAT BATRA
President - Hospitality, Panchshil Realty

SANJAY SETHI
MD and CEO, Chalet Hotels

SUDEEP JAIN
Managing Director, South West Asia, InterContinental Hotels Group

SUNIL KUMAR BHATIA
MD (India, Sri Lanka, Nepal, Bhutan), Atmosphere Hotels and Resorts

SUNJAY GHOSH
MD and CEO, Courtyard by Marriott

VIJAY THACKER
Director, Horwath India

ZUBIN SAXENA
Senior Vice President and Country Head – India, Hilton

Testimonials

It was indeed a fantastic event. Many Congratulations to Bibhor, Shaloo and rest of the ITP team for all the effort and collaboration with our teams – Dimple, Bharat and Tonsana. As discussed over the call, we look forward to more collaborations in the coming New year and certainly Hotelier India Awards 2023. Hotelier India is one of the leading and most prestigious magazine for the hospitality industry.

ABHISHEK JAIN,
Chief Commercial Officer – Airport Land Development, Delhi International Airport Limited.

Hats off to Bibhor and ITP for bringing the Oscars of Hospitality to life yet once again. The packed ballroom, the array of Luminaries from all hostel chains, thought leaders, Amtish Kant himself, and over 600 engaged delegates is a huge testimony of your credibility and impact and influence! Well done! The event itself was seamlessly executed, spot on for timings leaving enough networking time to give hi-fives to fellow hoteliers. The awards themselves were so well contested, accepted and celebrated. F&B, MC, AV, all we’re on point. In the hospitality industry Hotelier India is the most preferred magazine.

ANURAG BHATNAGAR,
CEO, Leela Hotels and Resorts

It was wonderful to attend Hotelier India Awards. Indeed, a great evening full of momentous networking possibilities and recognizing the best. I am very impressed with how the show was organized and conducted. Many congratulations to you and your team. In our industry, Hotelier India is recognized as the most popular and reputed publication.

KB KACHRU
Chairman Emeritus & Principal Advisor, South Asia at Radisson Hotel Group

Hotelier India is a lovely publication, it is a lovely set of individuals driving the publication and I think quality of work is par excellence.

ZUBIN SAXENA
Senior VP and Country Head, India, Hilton
Hotelier India - Highlights

### 95%
- of Hotelier India’s readers consider its content to be good or better than other publications that focus on the hospitality sector in the region.

### 93%
- of Hotelier India’s readers consider the magazine to be a superior or far better publication than others in the same industry within the region.

### 97%
- of our readers have at some point used Hotelier India to make purchasing decisions based on its editorial and advertising content.

### 28%
- of Hotelier India’s readers are either solely, or jointly, responsible for a budget of between US $1 million to $100 million annually.

<table>
<thead>
<tr>
<th>SPECIAL ISSUE</th>
<th>MONTH</th>
<th>DESIGN</th>
<th>F&amp;B</th>
<th>TECHNOLOGY</th>
<th>INDUSTRY DEBATE</th>
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<tr>
<td>2024 - Awards Special</td>
<td>January</td>
<td>Awards Special</td>
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<td>Trends 2024</td>
<td>February</td>
<td>Architecture</td>
<td>New flavours in Cuisines</td>
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<td>March</td>
<td>Women design heads</td>
<td>Women F&amp;B heads</td>
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<td>Travel Special</td>
<td>April</td>
<td>Travel-friendly design</td>
<td>Health-conscious menus</td>
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<td>Leisure - Summer Special</td>
<td>May</td>
<td>Pools &amp; Outdoor design</td>
<td>Summer Coolers</td>
<td>Tech to Enhance holiday experience</td>
<td>CIOs</td>
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<td>Sustainability Special</td>
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<td>Trends in Sustainable design</td>
<td>Vegan</td>
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<td>Revenue strategies</td>
<td>July</td>
<td>Design to boost revenue</td>
<td>Increase F&amp;B revenue techniques</td>
<td>POS - Sales plans</td>
<td>Revenue managers</td>
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<td>IT special</td>
<td>August</td>
<td>Tech &amp; Gym equipment</td>
<td>Kitchen gadgets</td>
<td>Solar water heating systems</td>
<td>HR directors</td>
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<td>Anniversay issue</td>
<td>September</td>
<td>Power List 2024</td>
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<td>Festive Special</td>
<td>October</td>
<td>Furniture &amp; Furnishings</td>
<td>Desserts</td>
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<td>Wedding Special</td>
<td>November</td>
<td>Bath and Bed</td>
<td>Banquet</td>
<td>Video surveillance solutions</td>
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<td>Hotelier India Awards 2024</td>
<td>December</td>
<td>Lighting</td>
<td>Year-end/ Party Trends</td>
<td>Property management systems</td>
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Hotelier India Awards 2024

• The most prestigious event for the Indian hospitality industry, these awards honour those hospitality professionals who have rendered exemplary service to their organisations and corporate peers.

• The Hotelier India Awards bring together the creme de la creme of the country’s hospitality industry. As such, it is an ideal place for suppliers and service providers to promote their brand, meet potential customers and network with their existing clients.
GM Summit - North, South & West

Hotelier India brings together top GMs from various cities across the country to raise core issues and share their experiences. GMs representing leading hotel chains discuss topics ranging from pain points to success stories – including critical subjects like guest satisfaction, revenues, development and training, changing market trends.
**STATS**

**www.hotelierindia.com**

- **Unique Users**: 2,10,918+ per month
- **Pageviews**: 2,66,003+ per month
- **E-mail Subscribers**: 74,662
- **Visitors**: 20,600+ per month
- **Engaged Session**: 2,00,600+ per month
- **Average Engagement Time**: 00:55 per month

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**Magazine Reader Profile**

- Hotel Owners, Chefs & F&B: 36%
- Hotel Operators: 42%
- Consultants: 8%
- Architects: 2%
- Developers: 12%

**Magazine Geographic Distribution**

- North: 37%
- South: 37%
- West: 26%
- East: 8%

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**Newsletter Reader Profile**

- Hotel Owners & F&B: 37%
- Hotel Operators: 36%
- Consultants: 7%
- Architects: 6%
- Developers: 15%

**Newsletter Geographic Distribution**

- North: 31%
- South: 24%
- West: 33%
- East: 12%

*As per google analytics*
Advertising opportunities on the site

Billboard 970 x 250 px
Advertising opportunities on the site
Advertising opportunities on the site
# Advertising Rates

## MAGAZINE

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**FORMAT REQUIRED:**

- Artwork Format – PDF/ EPS
- Colour Format - CMYK
- Creatives – High resolution (300 dpi)

## ONLINE

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## HOTELIER INDIA AWARDS 2024

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