ITP MEDIA GROUP

HOTELIER INDIA

MEDIA KIT 2026







ABOUT HOTELIER INDIA

Hotelier India is the most preferred magazine for the hospitality business in the country. It delivers vital information about contemporary trends, successful policies and practices adopted by industry leaders, in-depth reports on various aspects from key decision-makers and the people who matter.

Hotelier India covers the major facets of the industry, ranging from news and insights to perceptive interviews, case studies and market intelligence reports. Over the years, the magazine has gained a strong reputation for its analytical approach, ability to gather views from top-ranking industry professionals and organise roundtable sessions with virtually every segment of the Indian hospitality sector.





ADVISORY BOARD

Our distinguished advisory board helps Hotelier India to become even more representative of its community.
Members have been invited from the highest levels of the industry to ensure that the magazine continues on its path of success.



AJAY BAKAYA
Managing Director,
Sarovar Hotels and Resorts



ANURAAG BHATNAGAR
Chief Executive Officer,
The Leela Palaces, Hotels and Resorts



ANUJ PURI
Chairman,
Anarock Property Consultants



DILIP PURI
Founder and CEO,
Indian School of Hospitality



VIKRAMJIT SINGH
Founder, Chairman and Director,
ALIVAA Hotels



KAPIL CHOPRA
Founder & CEO,
The Postcard Hotel



ANIL CHADHA
Managing Director,
ITC Hotels Limited



MOHIT NIRULA
Chief Operating Officer
The Oberoi Group



NEERAJ GOVIL
Sr VP-Operations (APEC),
Marriott International



NIRUPA SHANKAR
Director,
Brigade Hospitality



PARAM KANNAMPILLY
CMD,
Concept Hospitality



SUDEEP JAIN
Managing Director, South West Asia, InterContinental Hotels Group



RANJIT BATRA
CEO, Ventive Hospitality



RANJU ALEX
CEO, Accor, South Asia



SANJAY SETHI
MD and CEO,
Chalet Hotels



SOUVAGYA MOHAPATRA
MD (India, Sri Lanka, Nepal, Bhutan), Atmosphere Hotels and Resorts



SUNJAE SHARMA
SVP & Managing Director India and SWA, Hyatt Hotels Corporation



VIJAY THACKER
Director,
Horwath India



ZUBIN SAXENA
Senior Vice President and Country Head – India, Hilton



TESTIMONIALS



KAPIL CHOPRA
Founder & CEO,
The Postcard Hotel

"Hotelier India is the 'gold testament' to hospitality in this country. I don't think any magazine in the last couple of decades has made an impact, even close to what Hotelier India has done. It's maybe the only awards that I attend, because of the fraternity, the quality, and the quality of the jury. And majorly because of the fact that it is merit-driven. I think the level of transparency and quality in terms of the judging process and the entire intellectual stimulation that you experience at the Jury as well as the awards, is absolutely outstanding."



VIKRAM COTAH
Chief Executive Officer,
Grt Hotels & Resorts

"Hotelier India has been the frontrunner in journalism and hospitality.
"I always look forward for the magazine when it comes out because they have fabulous covers, and very relevant information and articles on industry trends. It is a very relevant magazine for any hospitality person to go through.
"And their awards are like the Oscars; every one from the industry looks forward to it. I've been fortunate to be a part of the Jury for the last couple of years."



ZUBIN SAXENA
Senior Vice President and Country
Head - India, Hilton

"Hotelier India, as a magazine, has been the gold standard for the last 15 years in hospitality journalism. And we all look forward to the in-depth coverage or articles in the magazine. We are apt readers!
"As leaders in the hotel industry, it is our time to encourage new talent and ensure that the bright stars of tomorrow are recognized. And I think Hotelier India is doing just exactly that by providing a platform for the Hotelier India Awards! An awards ceremony that receives very high calibre nominations year after year."



SOUVAGYA MOHAPATRA
Managing Director
(India, Sri Lanka, Nepal, Bhutan)
Atmosphere Hotels and Resorts

"Hotelier India is not just a magazine; it celebrates excellence. It is something you look forward to every month. Whether it is hospitality or tourism, there is a lot of interesting and intelligent data that comes up in the magazine. The magazine has something for everyone – a newbie and a veteran.
"This is my 11th year of association with the magazine as a Jury member for the Hotelier India Awards. And every year, it is only getting bigger."

HOTELIER INDIA HIGHLIGHTS

90,000
Total circulation

3,30,000
Total readership

Pan-India
Availability

Social Media

175,756+ followers

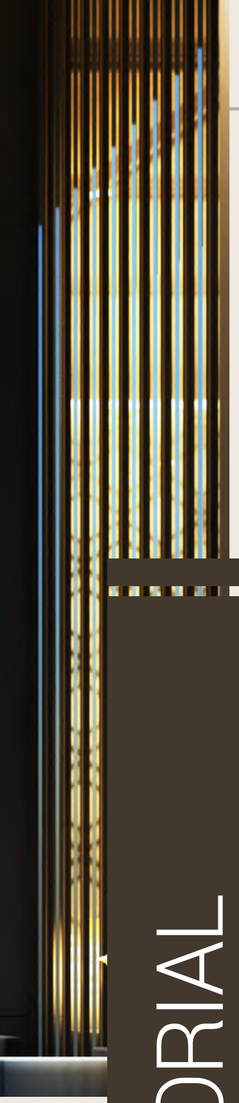
EDITORIAL 95%
of Hotelier India's readers consider its content to be good or better than other publications that focus on the hospitality sector in .the region

PURCHASING DECISIONS 97%
of our readers have at some point used Hotelier India to make purchasing decisions based on its editorial and .advertising content

COMPETITIVE ADVANTAGE 93%
of Hotelier India's readers consider the magazine to be a superior or far better publication than others in the same industry within .the region

READER SPEND 28%
of Hotelier India's readers are either solely, or jointly, responsible for a budget of between US $1 million to .$100 million annually





EDITORIAL CALENDAR 2026

SPECIAL ISSUE	MONTH	DESIGN/ TREND	F&B	TECHNOLOGY	INDUSTRY DEBATE
Hotelier India Awards 2025 Special	January	Awards Special	Awards Special	Awards Special	Awards Special
Trends 2026	February	Architecture	New flavours in cuisines	Travel and hotel tech	General Managers
Women's Day Special	March	Women design heads	Women F&B heads	Women tech heads	Revenue Managers
Travel Special	April	Travel/ Destination trends	Health-conscious menus	Tech to boost travel	Operation Heads
Leisure - Summer Special	May	Pools & Outdoor design	Summer coolers	Tech to enhance holiday experience	Spa Heads
Sustainability Special	June	Trends in Sustainable Design	Vegan food trends	Tech to help waste management	Housekeeping Heads
Revenue Strategies	July	Design to boost revenue	F&B techniques to rev up revenue	AI to help overall management	Revenue Managers
IT Special	August	Digitized décor solutions	Kitchen gadgets	Tech hub hotels	Tech Heads
Anniversary Issue	September	Power List 2025	Power List 2025	Power List 2025	Power List 2025
Festive Special	October	Furniture & Furnishings	Festive Trends in Food	Tech-friendly packages	Marketing Heads
Wedding Special	November	Bath and Bed	Banquet	Digital weddings	HR Heads
Hotelier India Awards 2025 Jury Meet	December	Lighting	Year-end/ Party Trends	Property management systems	Luxury Cruise Personnel



FLAGSHIP EVENTS

GM Summit & ESG Excellence Awards - **North | South | West**

Hotelier India brings together top GMs from various cities across the country to raise core issues and share their experiences.

We also celebrate ESG leaders through the ESG Excellence Awards - first-of-its-kind in the industry, which has the country's top ESG leader as part of the Jury.







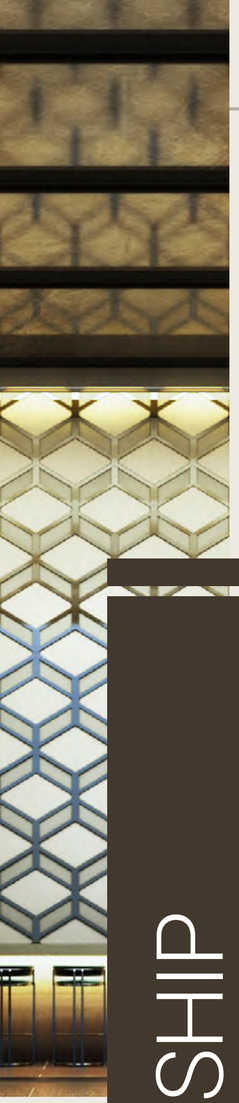
FLAGSHIP EVENTS

THE GM AWARDS

The GM Awards 2025, a first-of-its-kind initiative by ITP Media India, with Hotelier India as the official magazine partner, honoured the very people who make a hotel feel like a second home: The General Managers.

Held at the exquisite Shangri-La Eros New Delhi, the awards night was crafted to celebrate that rare blend of leadership, resilience, and heart. From Young Trailblazers and Sustainability Champions to Boutique Innovators and Regional Excellence, every award recognised not just professional brilliance; but personal grit.





FLAGSHIP EVENTS

Global Design Confluence

Marriott International, the largest hospitality chain in the world, and Hotelier India, India's leading hospitality magazine, come together to create the biggest event in hospitality-design in India.

The two-day event, replete with insightful seminars, delightful fireside chats, brainstorming workshops and powerful panel discussions, has globally acclaimed leaders from the industry – lighting consultants, hotel owners, architects, designers – all under one roof to create an event that is truly memorable!



FLAGSHIP EVENTS

Hotelier India Awards

The most prestigious event for the Indian hospitality industry, these awards honour hospitality professionals who have rendered exemplary service to their organisations and corporate peers.

The Hotelier India Awards bring together the creme de la creme of the country's hospitality industry. It is also an ideal place for suppliers and service providers to promote their brand, meet potential customers and network with their existing clients.





www.hotelierindia.com

STATS

UNIQUE USERS
3,569,849+

E-MAIL SUBSCRIBERS
80,000+

PAGE VIEWS
5,888,251+



VISITORS
3,588,367+

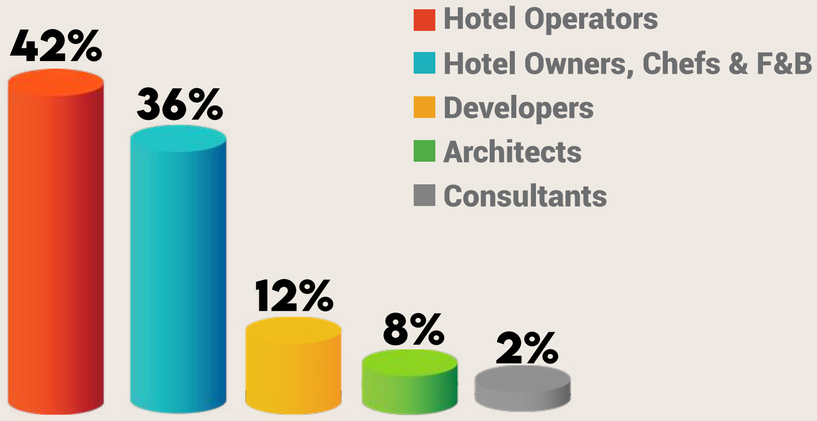
ENGAGED SESSION
2,217,884+

AVERAGE ENGAGEMENT TIME
(PER USER)
01:40

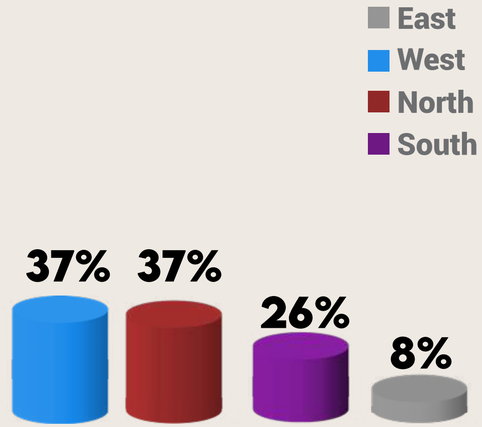
This data pertains exclusively to a single month.*

MAGAZINE READER PROFILE

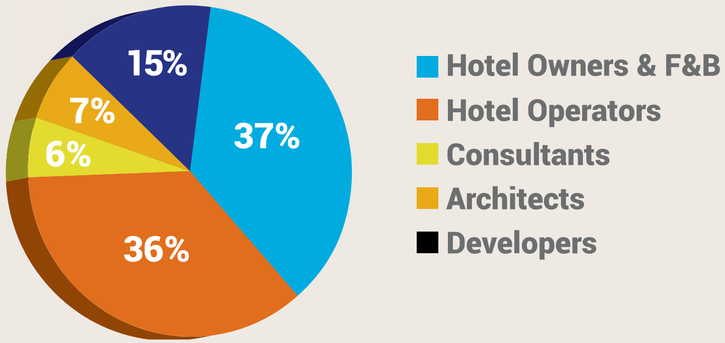
Magazine Reader Profile



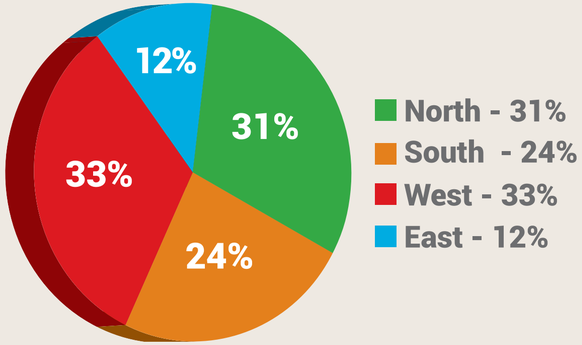
Magazine Geographic Distribution



Newsletter Reader Profile



Newsletter Reader Profile



ADVERTISING RATES

Magazine

POSITION	SPECIFICATIONS	INR (NET)
PRIME POSITION		
Reverse gatefold	44.5 x 30 cm	3,50,000
IFC inside gatefold	44 x 30 cm	3,25,000
IFC	22.5 x 30 cm	3,00,000
IBC	22.5 x 30 cm	2,50,000
OBC	22.5 x 30 cm	3,00,000
Central DPS	45 x 30 cm	3,40,000
STANDARD POSITION		
DPS	45 x 30 cm	3,00,000
Full page	22.5 x 30 cm	2,25,000
Half page	20.1 x 13.2 cm	125,000

Artwork Format – PDF/ EPS l Colour Format - CMYK l Creatives – High resolution (300 dpi)

ADVERTISING RATES

Online

POSITION	SPECIFICATIONS	INR (NET)
Leaderboard on home page	728 x 90 pixels	2,00,000
Half banner on home page or specific section	234 x 60 pixels	1,25,000
Vertical white space on home page or specific section	220 x 550 pixels	1,50,000
MPU on home page or specific section	300 x 250 pixels	1,00,000

Hotelier India Awards 2025

SPONSORSHIP CATEGORY	INR (NET)
Presenting Partner	75,00,000
Powered by	50, 00, 000
Associate Partner	35,00,000
Category Partner	15,00,000

CONTACT US

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