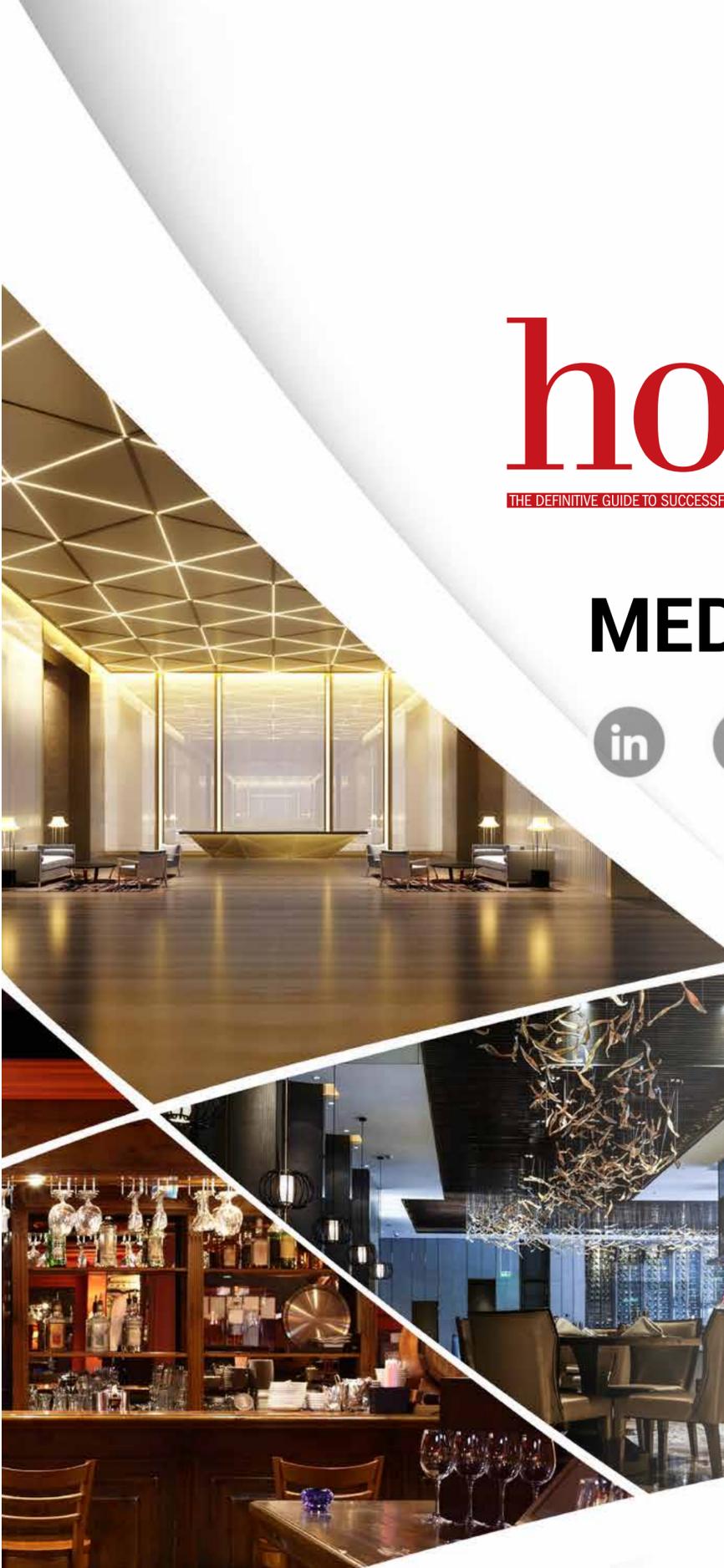




# hotelier india

THE DEFINITIVE GUIDE TO SUCCESSFUL HOTEL MANAGEMENT

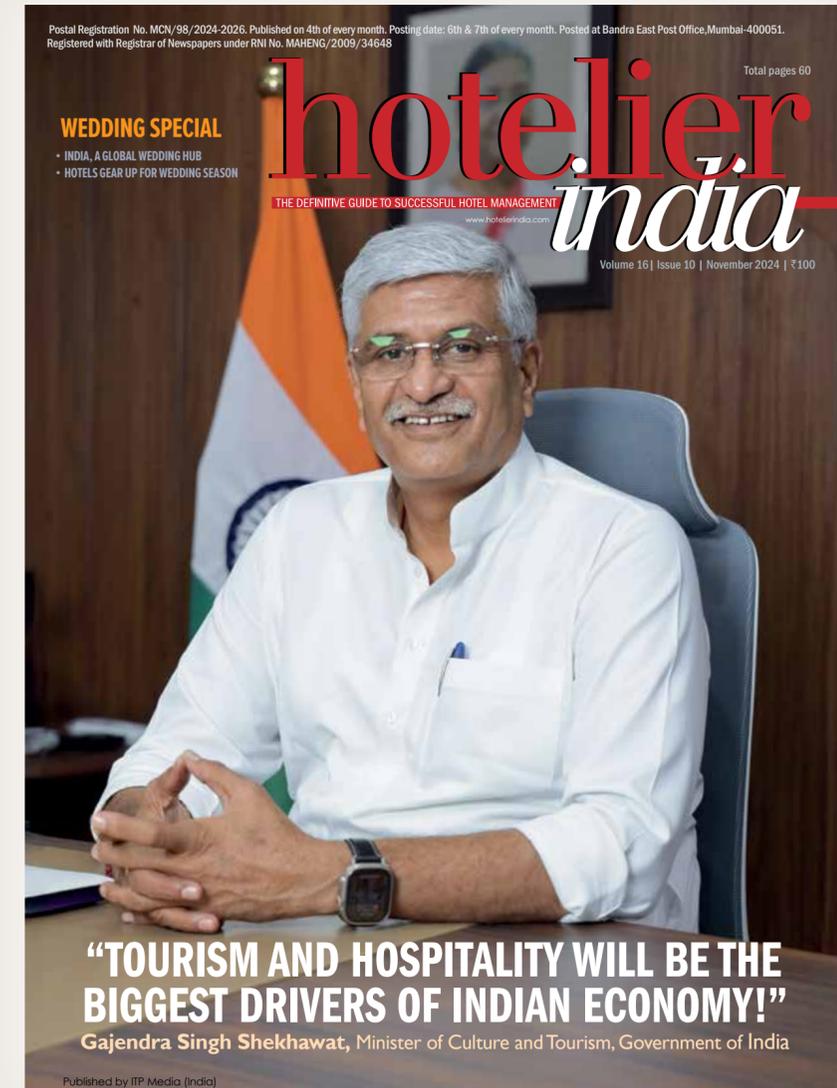
## MEDIA KIT 2025



# ABOUT HOTELIER INDIA

Hotelier India is the most preferred magazine for the hospitality business in the country. It delivers vital information about contemporary trends, successful policies and practices adopted by industry leaders, in-depth reports on various aspects from key decision-makers and the people who matter.

Hotelier India covers the major facets of the industry, ranging from news and insights to perceptive interviews, case studies and market intelligence reports. Over the years, the magazine has gained a strong reputation for its analytical approach, ability to gather views from top-ranking industry professionals and organise roundtable sessions with virtually every segment of the Indian hospitality sector.



# ADVISORY BOARD

Our distinguished advisory board helps Hotelier India to become even more representative of its community.

Members have been invited from the highest levels of the industry to ensure that the magazine continues on its path of success.



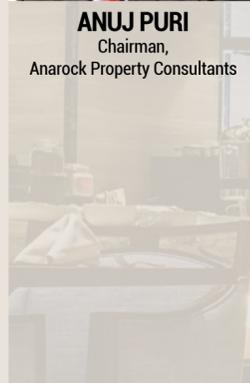
**AJAY BAKAYA**  
Managing Director  
Sarovar Hotels and Resorts



**ANURAAG BHATNAGAR**  
Chief Executive Officer  
The Leela Palaces  
Hotels and Resorts



**ANUJ PURI**  
Chairman,  
Anarock Property Consultants



**KAPIL CHOPRA**  
Founder & CEO,  
The Postcard Hotel



**DILIP PURI**  
Founder and CEO  
Indian School of Hospitality



**JAIDEEP DANG**  
Managing Director, Hotels and  
Hospitality Group, South Asia,  
JLL



**MANAV THADANI**  
Founder-Chairman,  
Hotelivate



**MOHIT NIRULA**  
Chief Operating Officer  
The Oberoi Group



**NEERAJ GOVIL**  
Sr VP-Operations (APEC),  
Marriott International



**RANJIT BATRA**  
President - Hospitality,  
Panchshil Realty



**NIRUPA SHANKAR**  
Director,  
Brigade Hospitality



**PARAM KANNAMPILLY**  
CMD  
Concept Hospitality



**PUNEET DHAWAN**  
Senior VP-Operations,  
India & South Asia,  
Accor



**RANJU ALEX**  
Area Vice President- South Asia,  
Marriott International



**SANJAY SETHI**  
MD and CEO  
Chalet Hotels



**SOUVAGYA MOHAPATRA**  
MD  
(India, Sri Lanka, Nepal, Bhutan)  
Atmosphere Hotels and Resorts



**SUDEEP JAIN**  
Managing Director, South West  
Asia, InterContinental Hotels Group



**SUNJAE SHARMA**  
SVP & Managing Director India and  
SWA, Hyatt Hotels Corporation



**VIJAY THACKER**  
Director  
Horwath India



**ZUBIN SAXENA**  
Senior Vice President and Country  
Head - India, Hilton

# TESTIMONIALS



**KAPIL CHOPRA**  
Founder & CEO,  
The Postcard Hotel

"Hotelier India is the 'gold testament' to hospitality in this country. I don't think any magazine in the last couple of decades has made an impact, even close to what Hotelier India has done. It's maybe the only awards that I attend, because of the fraternity, the quality, and the quality of the jury. And majorly because of the fact that it is merit-driven. I think the level of transparency and quality in terms of the judging process and the entire intellectual stimulation that you experience at the Jury as well as the awards, is absolutely outstanding."



**VIKRAM COTA**  
Chief Executive Officer,  
Grt Hotels & Resorts

"Hotelier India has been the frontrunner in journalism and hospitality. I always look forward for the magazine when it comes out because they have fabulous covers, and very relevant information and articles on industry trends. It is a very relevant magazine for any hospitality person to go through. And their awards are like the Oscars; every one from the industry looks forward to it. I've been fortunate to be a part of the Jury for the last couple of years."



**ZUBIN SAXENA**  
Senior Vice President and Country  
Head - India, Hilton

"Hotelier India, as a magazine, has been the gold standard for the last 15 years in hospitality journalism. And we all look forward to the in-depth coverage or articles in the magazine. We are apt readers! As leaders in the hotel industry, it is our time to encourage new talent and ensure that the bright stars of tomorrow are recognized. And I think Hotelier India is doing just exactly that by providing a platform for the Hotelier India Awards! An awards ceremony that receives very high calibre nominations year after year."



**SOUVAGYA MOHAPATRA**  
Managing Director  
(India, Sri Lanka, Nepal, Bhutan)  
Atmosphere Hotels and Resorts

"Hotelier India is not just a magazine; it celebrates excellence. It is something you look forward to every month. Whether it is hospitality or tourism, there is a lot of interesting and intelligent data that comes up in the magazine. The magazine has something for everyone – a newbie and a veteran. This is my 11th year of association with the magazine as a Jury member for the Hotelier India Awards. And every year, it is only getting bigger."

# HOTELIER INDIA HIGHLIGHTS

**80,000**

Total circulation

**3,20,000**

Total readership

**Pan-India**

Availability

Social Media



**1,52,000** followers

**EDITORIAL**

**95%**

of Hotelier India's readers consider its content to be good or better than other publications that focus on the hospitality sector in the region

**PURCHASING DECISIONS**

**97%**

of our readers have at some point used Hotelier India to make purchasing decisions based on its editorial and advertising content

**COMPETITIVE ADVANTAGE**

**93%**

of Hotelier India's readers consider the magazine to be a superior or far better publication than others in the same industry within the region

**READER SPEND**

**28%**

of Hotelier India's readers are either solely, or jointly, responsible for a budget of between US \$1 million to \$100 million annually

# EDITORIAL CALENDAR 2025

SPECIAL ISSUE	MONTH	DESIGN	F&B	TECHNOLOGY	INDUSTRY DEBATE
2025 - Awards Special	January	Awards Special	Awards Special	Awards Special	Awards Special
Trends 2025	February	Architecture	New flavours in cuisines	Travel tech	General Managers
Women's Day Special	March	Women design heads	Women F&B heads	Women tech heads	Revenue Managers
Travel Special	April	Travel-friendly design	Health-conscious menus	Social media strategy	GMs
Leisure - Summer Special	May	Pools & Outdoor design	Summer coolers	Tech to Enhance holiday experience	Spa heads
Sustainability Special	June	Trends in Sustainable design	Vegan	Waste management	Housekeeping heads
Revenue Strategies	July	Design to boost revenue	Increase F&B revenue techniques	POS - Sales plans	Revenue managers
IT Special	August	Tech & Gym equipment	Kitchen gadgets	Solar water heating systems	Tech heads
Anniversary Issue	September	Power List 2025	Power List 2025	Power List 2025	Power List 2025
Festive Special	October	Furniture & Furnishings	Desserts	Reservation systems	Marketing heads
Wedding Special	November	Bath and Bed	Banquet	Video surveillance solutions	HR heads
Hotelier India Awards 2025 Jury Meet	December	Lighting	Year-end/ Party Trends	Property management systems	Luxury cruise personnel

# GM Summit & ESG Excellence Awards - North | South | West

Hotelier India brings together top GMs from various cities across the country to raise core issues and share their experiences.

We also celebrate ESG leaders through the ESG Excellence Awards - first-of-its-kind in the industry, which has the country's top ESG leader as part of the Jury.



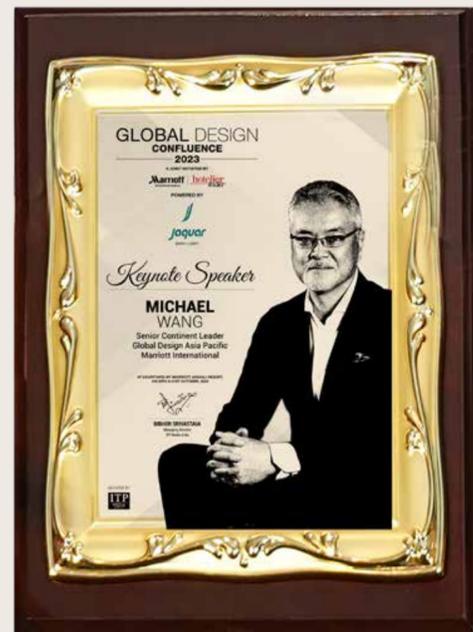
FLAGSHIP  
EVENTS

# Global Design Confluence

Marriott International, the largest hospitality chain in the world, and Hotelier India, India's leading hospitality magazine, come together to create the biggest event in hospitality-design in India.

The two-day event, replete with insightful seminars, delightful fireside chats, brainstorming workshops and powerful panel discussions, has globally acclaimed leaders from the industry – lighting consultants, hotel owners, architects, designers – all under one roof to create an event that is truly memorable!

FLAGSHIP  
EVENTS



# Hotelier India Awards

The most prestigious event for the Indian hospitality industry, these awards honour hospitality professionals who have rendered exemplary service to their organisations and corporate peers.

The Hotelier India Awards bring together the creme de la creme of the country's hospitality industry. It is also an ideal place for suppliers and service providers to promote their brand, meet potential customers and network with their existing clients.



FLAGSHIP  
EVENTS

www.hotelierindia.com

STATS

**UNIQUE USERS**

2,88,042+



**E-MAIL SUBSCRIBERS**

75,315+



**PAGE VIEWS**

4,95,950+



**VISITORS**

3,28,360+



**ENGAGED SESSION**

2,00,600+



**AVERAGE ENGAGEMENT TIME**

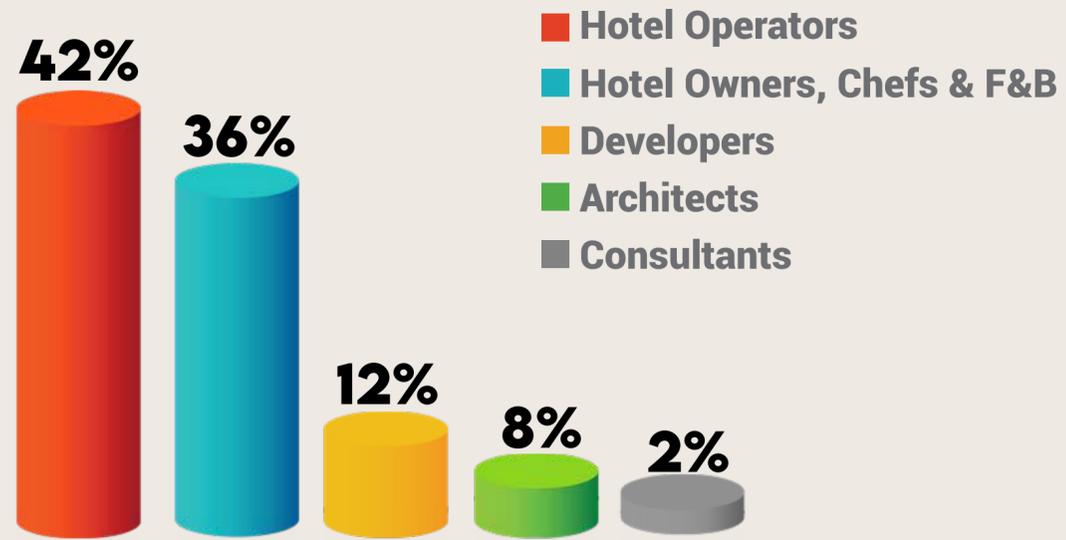
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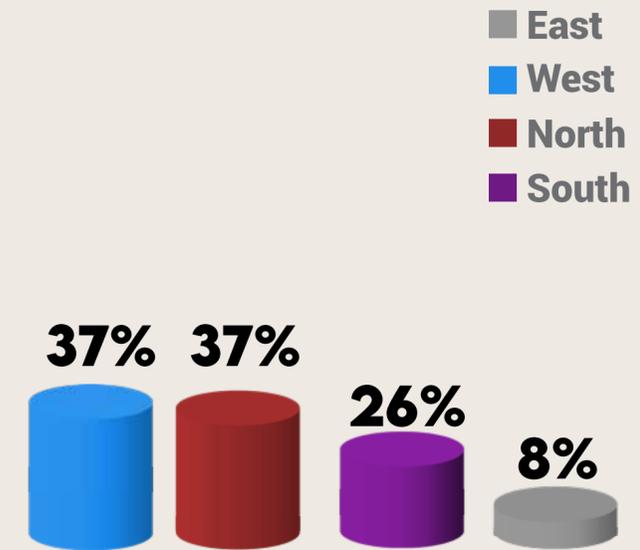


This data pertains exclusively to a single month.\*

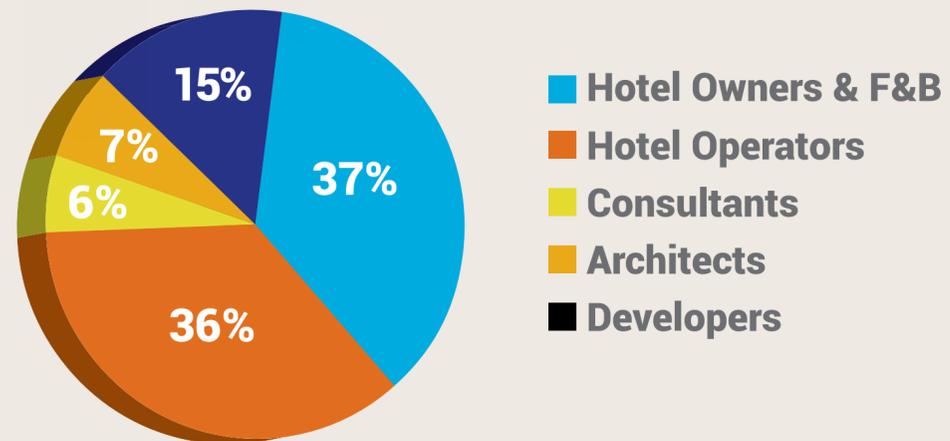
### Magazine Reader Profile



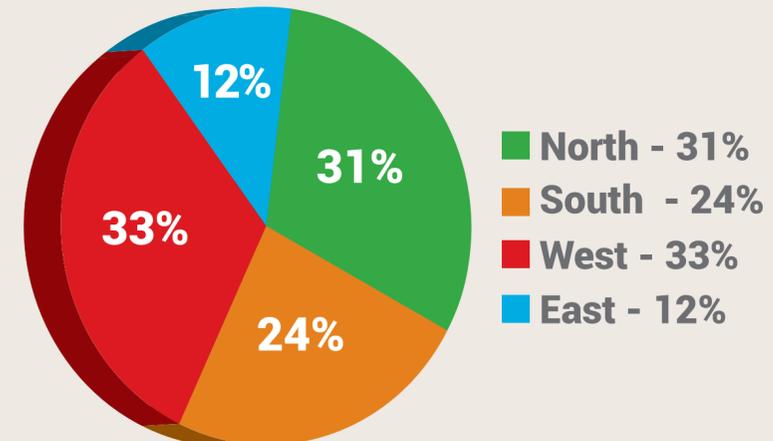
### Magazine Geographic Distribution



### Newsletter Reader Profile



### Newsletter Reader Profile



# ADVERTISING RATES

## Magazine

POSITION	SPECIFICATIONS	INR (NET)
<b>PRIME POSITION</b>		
Reverse gatefold	44.5 x 30 cm	3,50,000
IFC inside gatefold	44 x 30 cm	3,25,000
IFC	22.5 x 30 cm	3,00,000
IBC	22.5 x 30 cm	2,50,000
OBC	22.5 x 30 cm	3,00,000
Central DPS	45 x 30 cm	3,40,000
<b>STANDARD POSITION</b>		
DPS	45 x 30 cm	3,00,000
Full page	22.5 x 30 cm	2,25,000
Half page	20.1 x 13.2 cm	125,000

Artwork Format – PDF/ EPS | Colour Format - CMYK | Creatives – High resolution (300 dpi)

## Online

<b>POSITION</b>	<b>SPECIFICATIONS</b>	<b>INR (NET)</b>
Leaderboard on home page	728 x 90 pixels	2,00,000
Half banner on home page or specific section	234 x 60 pixels	1,25,000
Vertical white space on home page or specific section	220 x 550 pixels	1,50,000
MPU on home page or specific section	300 x 250 pixels	1,00,000

## Hotelier India Awards 2025

<b>SPONSORSHIP CATEGORY</b>	<b>INR (NET)</b>
Presenting Partner	75,00,000
Powered by	50, 00, 000
Associate Partner	35,00,000
Category Partner	15,00,000

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